# Feature Name Marketing Market\_Events

## Feature Process Flow / Use Case Model

## Use Case(s)

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| **Use Case ID:** | UC-3.3.16 | | | |
| **Use Case Name:** | Marketing-Market\_Events | | | |
| **Created By:** | Carlos Arzu | | **Last Updated By:** | Carlos |
| **Date Created:** | 09/13/2018 | | **Last Revision Date:** | 09/13/2018 |
| **Actors:** | | Marketing Manager or assistant | | |
| **Description:** | | Marketing manager and assistant need to build an strategic plan with schedule and costs, to promote an event. | | |
| **Trigger:** | |  | | |
| **Preconditions:** | | 1. Marketing manager or assistant are logged in. | | |
| **Postconditions:** | | 1. Marketing manager or assistant Save the profile. | | |
| **Normal Flow:** | | 1. Marketing Manager or assistant log in. 2. Marketing Manager or assistant select Market\_Events.. 3. Marketing Manager or assistant Add or remove information about the promotion of event. 4. Marketing Manager or assistant check for errors and save. | | |
| **Alternative Flows:** | |  | | |
| **Exceptions:** | | None | | |
| **Includes** | | Marketing-Create\_Event, Marketing-Edit\_Event | | |
| **Frequency of Use:** | | Frequently Used . | | |
| **Special Requirements:** | | None | | |
| **Assumptions:** | | None | | |
| **Notes and Issues:** | |  | | |